

Marine Recreational Fishing's Contribution to the New Zealand Economy

Presentation to the Hauraki Gulf Forum

Scott Macindoe

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SOUTHWICK
ASSOCIATES

FISH AND WILDLIFE ECONOMICS AND STATISTICS

BETTER INFORMATION. BETTER DECISIONS.



Economics = A Communication Tool!



700,000

Number of
marine fishers





\$1,590

Average annual
spending per
fisher

\$946 Million

Fishers'
annual
spending



\$1.7 Billion

Output, or Total
Economic Activity

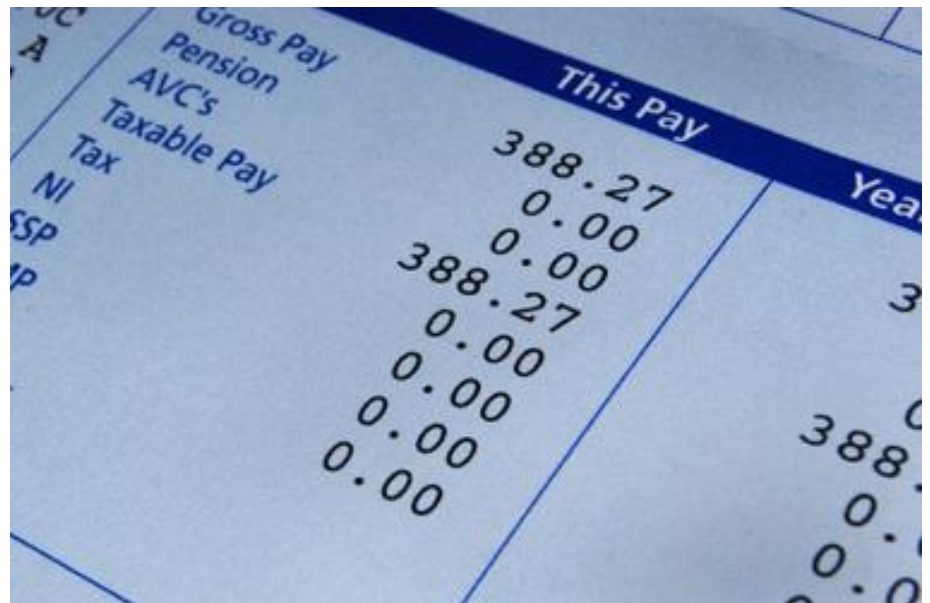


8,124 Employment



\$342 Million

Salaries,
Wages &
Business
Profits



A close-up photograph of a financial document, likely a pay slip or a portion of a tax return. The document is printed on light blue paper with dark blue lines and text. The visible text includes the following items and amounts:

	This Pay	Year
Gross Pay	388.27	
Pension	0.00	
AVC's	0.00	
Taxable Pay	388.27	
Tax	0.00	
NI	0.00	
Ssp	0.00	
mp	0.00	

The document is slightly tilted, and the focus is sharp on the central part, with the edges being slightly blurred. The overall color scheme is light blue and white with dark blue text.

\$188 Million

MINIMUM tax
contributions





PLATE SIZE
N.Z.
SNAPPER

Product of New Zealand

peter's
seafood packs and more

\$ **15.99**

kg

But wait, there's more!

- Region
 - Upper North Island = \$663 million
 - Lower North Island = \$110 million
 - South Island = \$172 million

Time to put these numbers to work!

1. Substantial industry dependent on recreational fishing.
2. Threats to success of this industry.
3. Reset policies to maximise economic opportunities.

Thank you!

