

# Marine Recreational Fishing's Contribution to the New Zealand Economy



# Why This Study?

- a. Past fisheries policies have overlooked or underrated rec fishing
- b. Why? Rec fishing is not viewed as a major jobs generator.
  - i. Commercial fishing supported small business and jobs. QMS introduced to restructure commercial fishing and rebuild stocks
  - ii. Recreational Fishing Policy was not passed by Cabinet in 1989
  - ii. Export drive by government
- c. History –
  - i. NZMRF
  - ii. Small scale economic studies
  - iii. Wanted independent expertise. Opportunity to leverage off the Nation Panel Survey





**SOUTHWICK**  
ASSOCIATES

FISH AND WILDLIFE ECONOMICS AND STATISTICS

BETTER INFORMATION. BETTER DECISIONS.



# Economics = A Communication Tool!







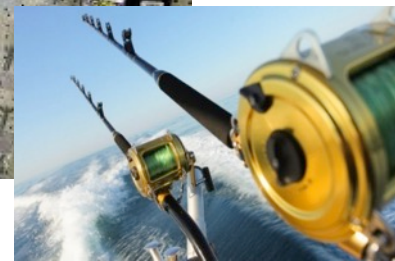








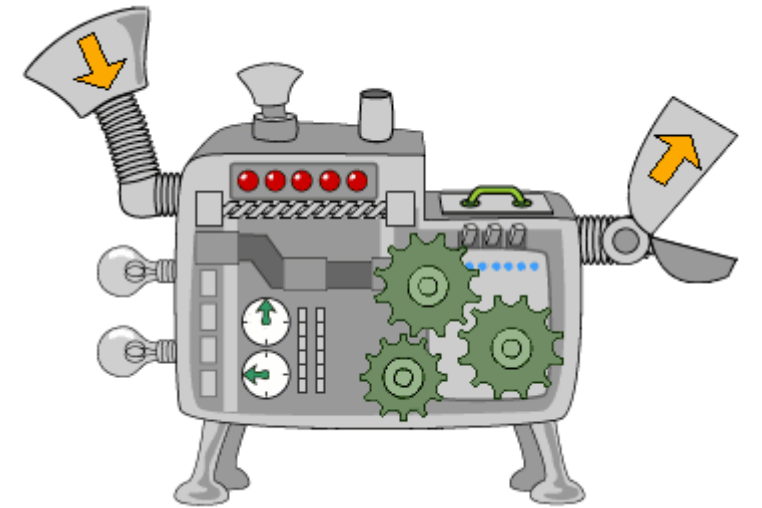




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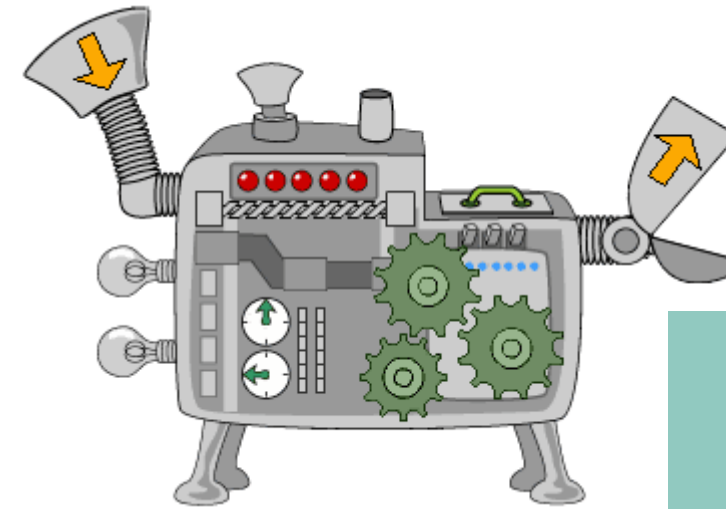


# To make a very long story really short...



\* Trish's \$85 generates an additional \$131 in spending for a total contribution of \$216





# 700,000

Number of  
marine fishers





**\$1,590**

Average annual  
spending per  
fisher



# \$946 Million

Fishers'  
annual  
spending



# \$1.7 Billion

Output, or Total  
Economic Activity



# \$638 Million

Value-Added,  
or GDP



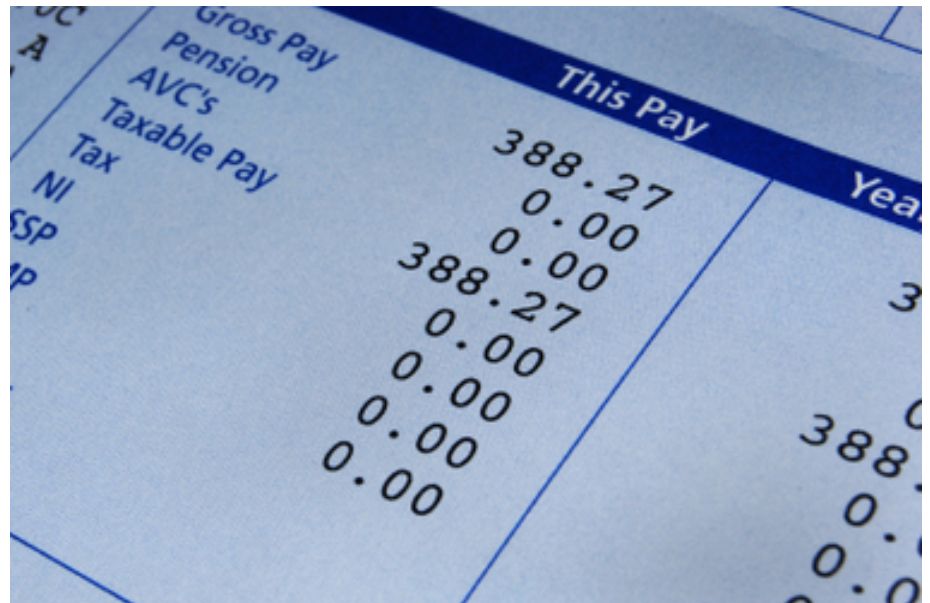


**8,124** Employment



# \$342 Million

Salaries,  
Wages &  
Business  
Profits



A close-up photograph of a financial document, likely a pay slip, showing a table of payment components. The table has columns for the component name, 'This Pay', and 'Year'. The visible rows and values are:

	This Pay	Year
Gross Pay	388.27	
Pension	0.00	
AVC's	0.00	
Taxable Pay	388.27	
Tax	0.00	
NI	0.00	
SPP	0.00	
Sp	0.00	

Other visible values include 388.27 and 0.00 in the 'This Pay' column, and 388.27, 0.00, and 0.00 in the 'Year' column.

# \$188 Million

**MINIMUM** tax  
contributions





# But wait, there's more!

- Species

- Snapper = \$403 million
- Kahawai = \$254 million
- Gamefish = \$225 million
- Bluecod = \$119 million
- Kingfish = \$79 million
- Trevally = \$71 million
- Hapuku/groper/bass = \$13 million

# But wait, there's more!

- Region
  - Upper North Island = \$663 million
  - Lower North Island = \$110 million
  - South Island = \$172 million

But wait, there's more!

- Residents & non-residents
- Platform

# Time to put these numbers to work!

1. Substantial industry dependent on recreational fishing.
2. Threats to success of this industry.
3. Reset policies to maximise economic opportunities.



# Thank you!

